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**For Immediate Release**

**Transite Technology Introduces Low-Cost, Basic Desktop Tool To Get Quick Shipping Prices**

*Transite Rapid Rate Client product benefits customers who only want least-cost carrier rates*

**RALEIGH, NC—August 11, 2009—**[Transite Technology](#), a leading provider of logistic and shipping cost-management software and services, has introduced Rapid Rate Client, a desktop LTL, TL, and small package transportation costing application for customers who want a cost-effective way to get their true shipping charges quickly and simply before shipping.

“The market is full of customers who simply want their actual cost options-- and nothing more--so they can make a quick and informed decision based on their own cost and service standards,” said [Geoff Comrie](#), CEO of Transite. “These customers have done a good job in negotiating their carrier agreements but do not have the business case to justify the expense or complication of an integrated transportation management system.”

Transite’s Rapid Rate Client product combines a user-friendly interface with Transite’s comprehensive, web-hosted contract management system. Negotiated carrier agreements, transit times, fuel indexes and rate bases are loaded into Transite’s Contract Manager and users simply send shipping queries from the Transite Rapid Rate Client screen. Least-cost carrier prices are returned in “real time” to the user. Sales, customer service, and transportation departments would be typical functions using this new product.

“Strategically, this is a way for Transite to satisfy a customer who has very straightforward needs,” said Comrie. “If a customer needs more powerful transportation management functions such as electronic bill of lading, automatic carrier notification, and financial reconciliation, then our [My Freight Portal](#) product is ideal.”

**About Transite Technology**

Transite’s solutions, technologies and services enable some of America’s best run 3PLs, brokers, shippers and carriers to streamline processes and increase profits. Since 2002, Transite has worked in partnership with these parties to automate and manage LTL, TL, small package, ocean, and air shipments. Our products range from complete solutions to technologies used by other TMS and ERP vendors to provide best-of-breed functionality. Transite’s solutions are hosted or purchased, flexible, quick to implement, and cost-effective. [www.transite.com](http://www.transite.com)