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*Transportation Management Solutions*

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#### **For Immediate Release**

#### **Transite and Supply Chain Expert, Dr. Robert Handfield, to Conduct Webinar on the Economy's Impact on Supply Chain and Transportation Management**

*Transite CEO, Geoff Comrie, and Dr. Handfield to discuss industry trends related to cost containment, growing revenue and streamlining business processes.*

**RALEIGH, NC—June 9, 2009—**On June 16, 2009 Geoff Comrie, Chief Executive Officer of [Transite Technology](#) and Dr. [Robert Handfield](#), Bank of America University Distinguished Professor of Supply Chain Management, North Carolina State University and Editor Emeritus of the Journal of Operations Management, will participate in a webinar to discuss the current economy's impact on the supply chain and transportation management.

"Time and money are more important than ever," said Dr. Handfield. "The tough economy has heightened the rewards for those organizations that have the abilities create new revenue, minimize costs and streamline processes. The transportation and shipping portions of the supply chain are ripe with such opportunities."

The webinar, "*Making New Money: Reducing Pain through Modern Transportation Management*" is hosted and moderated by [Emergys Corp](#) and will be held on Tuesday, June 16 at 1 p.m. ET. Those interested in attending should register at <https://www2.gotomeeting.com/register/690359466>.

Specific areas to be discussed include:

- How are you leveraging your transportation network for improved cost savings, inventory positioning, and customer service?
- Are you measuring and managing transportation as an integral part of your supply chain strategy?
- How effectively are you managing your shipments through visibility and tracking, enabling superior customer service?

Dr. Handfield has consulted with more than 25 Fortune 500 companies, including GlaxoSmithKline, Freightliner, Boston Scientific, Delphi, Chevron, British Petroleum, Nortel Networks, Chevron Phillips, Lyondell Chemical, Conoco Phillips, Federal Express, Milliken, and others.

His research with a number of leading SCM organizations across a variety of industries has identified that companies who excel in the consistent application of "best-in-class" supply management processes and practices, and becoming a customer of choice, have demonstrated significantly higher financial performance than their competitors.

Dr. Handfield has published more than 100 articles in top management and is regularly quoted as an industry expert in the Wall Street Journal, San Francisco Chronicle, Inc. Supply Chain Management Review, and other media. He the author of several books on supply chain management, the most recent being Supply Market Intelligence, Supply Chain Re-Design and Introduction to Supply Chain Management which has been translated into Chinese, Japanese, and Korean.



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**About Transite Technology**

Since 2002, Transite's solutions, technologies and services have enabled many of America's best run 3PLs, brokers, shippers and carriers to streamline processes and increase profits. Transite allows these parties to automate and manage LTL, TL, small package, ocean, and air shipments. The company's products range from complete solutions to technologies used by other TMS and ERP vendors to provide best-of-breed functionality. Transite's solutions are hosted or purchased, flexible, quick to implement, and cost-effective. [www.transite.com](http://www.transite.com)

**About Emergys Corporation**

Emergys Corp. is a Business Transformation consulting firm focused on helping partners and clients design and implement strategies that utilize the emerging technologies with a culture of serving customers' best interests. Centers of competency include Enterprise Resource Planning, Supply Chain Management, Customer Resource Management, Enterprise Applications, Business Intelligence, Information Integration etc. Emergys is headquartered in Durham, NC with additional offices in WA, CA, FL, VA, GA, Canada, Mexico, India, and China. [www.emergys.com](http://www.emergys.com)