



# Transite

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*Transportation Management Solutions*

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**For Immediate Release**

**Transite Technology to Present at Parcel Forum 09 on Reduction of Shipping Expense**

*Discussion focuses on how companies lose money in shipping transactions that straddle Parcel and LTL.*

**RALEIGH, NC—September 17, 2009—**[Transite Technology](#), a leading provider of transportation management solutions, software and services, will conduct a presentation at [Parcel Forum 09](#) on how companies lose money in two areas of shipping transactions: ones that straddle parcel and LTL, and those between LTL and TL.

“Tough rate negotiations will not get you far without technology-based processes to enable data-based decisions,” said [Geoff Comrie](#), CEO of Transite. “Massive ‘grey areas’ lie between parcel and LTL as well as between LTL and TL and you can save five to ten percent just by applying better management to these areas.”

**Where:** Parcel Forum 09, Chicago, October 5-7

**Who:** Geoff Comrie, CEO, Transite

**When:** Wednesday, October 7

**About Parcel Forum 09**

For the past six years, PARCEL Forum has stood not only the test of time, but has stood alone as the only event focused on serving the specific needs of the parcel shipping and logistics professional. From the highly regarded conference program to the creative way the forum is built, PARCEL Forum represents the present and future of the parcel shipping industry. PARCEL Forum is built on the foundation of delivering realworld, proven strategies (not theories) through its educational conference program and backing that content up with companies that have products and services that allow attendees to apply what they’ve learned.

**About Transite Technology**

Based in Raleigh, N.C., Transite’s solutions, technologies and services enable America’s best run 3PLs, brokers, shippers and carriers to streamline processes and increase profits. Since 2002, Transite has worked in partnership with these parties to automate and manage LTL, TL, small package, ocean, and air shipments. The company’s products range from complete solutions to technologies used by other TMS and ERP vendors to provide best-of-breed functionality. Transite’s solutions are hosted or purchased, flexible, quick to implement, and cost-effective. [www.transite.com](http://www.transite.com)

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