



Transportation Management Solutions

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For Immediate Release

Transite Introduces Industry's First Transportation-Specific Application Development Platform for Carriers, 3PLs and Shippers

Jaguar Transportation Development Platform includes rating and pricing management; enables customer to easily develop and integrate own transportation applications.

RALEIGH, NC—November 10, 2009—[Transite Technology](#), a leading provider of logistic and shipping cost-management software and services, has introduced [Jaguar TDP](#), an industry-unique transportation management platform for carriers, 3PLs and shippers. Jaguar TDP delivers the core functionality of rating and pricing management—including rating, database management and user security—while enabling the customer to “self-customize” by building their own transportation management applications.

“Customers have been seeking a software development framework in which to create their own transportation applications,” said Geoff Comrie, CEO of Transite. “We deliver the fundamental functionality while giving customers the flexibility to build and scale their own transportation applications to adapt to their changing businesses.”

Jaguar TDP evolves as needs change—initially can be used as standalone system, and then integrated in a deliberate manner component by component.

“Until now, there’s been a ‘one size fits all’ mentality within the TMS market with most solutions being closed-loop, proprietary systems,” said Chris Leenhouts, Senior Consultant, [Logi 6 Technologies](#). “This platform covers the big fundamentals and allows customers to build applications unique to their businesses.”

Jaguar TDP, rolled out to a limited number of customers in March, 2009, has been in development for almost two years. Though Jaguar TDP is a completely new product from “code-forward”, it is founded on market feedback of Transite’s proven Contract Manager offering. Contract Manager was introduced in early 2004, with a new version being introduced in late 2005.

[Matheson Trucking Inc.](#), with a fleet of over 2,700 tractors, trailers, and aircraft ground support equipment, as well as maintenance facilities across the Western United States, utilizes Jaguar TDP to supply the core technology in the company’s rate and price management system.

“Particularly with the economy, the carrier market is increasingly competitive market,” said Laurie Johnson, COO of Matheson Trucking. “We believe Transite’s platform will not only strengthen our internal business processes, but will enable us to grow our customer base more efficiently while providing the flexibility to add new capabilities that customers will soon demand.”

About Transite Technology



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Transite's solutions, technologies and services enable some of America's best run 3PLs, brokers, shippers and carriers to streamline processes and increase profits. Since 2002, Transite has worked in partnership with these parties to automate and manage LTL, TL, small package, ocean, and air shipments. Our products range from complete solutions to technologies used by other TMS and ERP vendors to provide best-of-breed functionality. Transite's solutions are hosted or purchased, flexible, quick to implement, and cost-effective. www.transite.com