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For Immediate Release

Survey Results Show Transportation and Logistics Market Optimistic for Remainder of 2009
Survey conducted by Transite at 7th 3PL Summit in Atlanta

RALEIGH, NC—June 25, 2009—In a survey conducted at the eyefortransport 7th 3PL Summit, held this week in Atlanta, more than 60% respondents said they believed that, from now to the end of 2009, the overall health of their company would be “better or much better”. Just fewer than 30% said they expected their business to be the “same.”

The survey, conducted by Transite Technology, was a random sample of the more than 300 attendees of the conference representing 3PLs, shippers, carriers, and vendors.

Additional comments:

- 32% of respondents said they believed the health of today’s U.S. economy was “better” than at the end of last year. 29% said that they felt it was the “same.”
- 42% of respondents said that their overall business was currently performing “better or much better” than at the end of last year with 45% indicating that their current performance was the “same.”
- Of the 3PLs surveyed, 70% said that attracting new customers has been their top challenge over the last 12 months, followed by retaining existing customers and managing overall profitability.

About the 3PL Summit:

Now in its 7th year the 3PL Summit drew CEOs and senior management from leading 3PLs - and logistics executives from multi-national shippers – to discuss best practices and promote greater collaboration throughout the transportation and logistics lifecycle.

About Transite Technology

Since 2002, Transite’s solutions, technologies and services have enabled some of America’s best run 3PLs, brokers, shippers and carriers to streamline processes and increase profits. Transite allows these parties to automate and manage LTL, TL, small package, ocean, and air shipments. Our products range from complete solutions to technologies used by other TMS and ERP vendors to provide best-of-breed functionality. Transite’s solutions are hosted or purchased, flexible, quick to implement, and cost-effective.
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