



Transportation Management Solutions

Transite

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FOR IMMEDIATE RELEASE

**TRANSITE TECHNOLOGY NAMES VICE PRESIDENT OF SALES
AND APPLICATIONS SUPPORT SPECIALIST**

RALEIGH, NC, August 22, 2011—Transite Technology, a leading provider of transportation management software and services, has named Russ Lombardo its vice president of sales and Lisa Riviello as the company's primary application support specialist.

Lombardo, with more than 30 years of sales and technology experience, held positions of increasing responsibility with Goldmine Software, SalesLogix and Bowe Bell & Howell, and was a successful sales consultant, speaker, trainer and author. As the vice president of sales, Lombardo will manage sales actions, help with revenue growth and establish processes for more effective sales cycles.

Riviello has more than 17 years of technical, customer-facing, business applications, internal support and development experience. Riviello holds a masters degree from C.W. Post in Long Island and has worked for Motorola, Cisco, Vignette and Globalsoft, a Schlumberger company.

"Russ and Lisa bring a level of mature functional domain experience that we need to effectively strengthen our rapidly growing software company," said Geoff Comrie, CEO of Transite. "We continue to be committed to hiring the best employees who share our vision of creating a high-performing, customer-focused organization.

About Transite Technology

Since 2002 Transite's solutions, technologies and services have enabled America's best run 3PLs, brokers, shippers and carriers to streamline processes and increase profits. Transite allows these parties to automate and manage LTL, TL, small package, ocean and air shipments. The company's products range from complete solutions to technologies used by other TMS and ERP vendors to provide best-of-breed functionality. Transite's solutions are hosted or purchased, flexible, quick to implement and cost effective. For more information about Transite, visit www.transite.com.

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