



Transportation Management Solutions

Transite

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FOR IMMEDIATE RELEASE

AVERITT EXPRESS AND TRANSITE TECHNOLOGY ANNOUNCE PARTNERSHIP:

Retail leader VF Outlet utilizes New Transportation Management Solution

RALEIGH, NC—September 6, 2011—Averitt Express and Transite Technology have agreed upon a partnership that enables the carrier to offer Transite’s transportation management products as part of the Averitt Transportation and Operations Management System (ATOM System®).

Along with Transite’s award-winning JaguarTMS ATOM System also includes Oracle® Transportation Management system. ATOM System provides highly configurable transportation management solutions that can be managed by Averitt or by customers, depending on their needs.

“Our partnership with Transite is further execution of Averitt’s strategic corporate objective to differentiate ourselves by offering transportation management solutions in a carrier neutral environment,” said Phil Pierce, Executive Vice President of Sales and Marketing for Averitt Express. “With 40 years of transportation experience, we are well-positioned to help our customers build world-class transportation management systems that are fully integrated into their supply chain.”

Averitt and Transite have been working together to provide transportation management and freight services for manufacturing and retail companies including VF Outlet. VF Outlet sells a variety of brands that comprise VF Corporation--including Wrangler®, Lee® Nautica®, Jansport® and more.

“Effective transportation management means we keep our stores stocked with the right products at the right time,” said Pete Cicchetti, who heads the transportation management function for VF Outlets. “Transite’s products paired with Averitt’s industry expertise allow VF to tightly control our transportation management, serve our customers more efficiently and lessen our impact on the environment.”

“Based on the flexibility of ATOM System, their relationships and experience, Averitt is an excellent marketing and channel partner,” said Geoff Comrie, CEO of Transite. “Our companies have similar customer-focused cultures and work hard to be a strategic long-term business partner for our customers.”

About Averitt Express

Celebrating 40 years of service in 2011, Averitt Express is a leading provider of freight transportation and supply chain management with international reach to more than 100 countries. The company is a founding SmartWaySM partner and a member of The Reliance Network, a network of carriers that provides seamless LTL services throughout North America. Averitt specializes in delivering customized solutions with a single source of accountability for service offerings that include cross border/domestic offshore, dedicated, expedited, intermodal, international ocean/air, local customization, less-than-truckload, PortSide®, transportation management, truckload (dry van, flatbed, refrigerated, brokerage),



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warehousing and value-added services, including a centralized call center, strict performance metrics and an ongoing focus on green/sustainability efforts. Averitt's technology offerings include a full suite of web-based shipping tools, electronic data interchange (EDI), and transportation and operations management systems. For more information, call 1-800-AVERITT (283-7488) or visit www.averittpress.com.

About Transite Technology

Since 2002 Transite's solutions, technologies and services have enabled America's best run 3PLs, brokers, shippers and carriers to streamline processes and increase profits. Transite allows these parties to automate and manage LTL, TL, small package, ocean and air shipments. The company's products range from complete solutions to technologies used by other TMS and ERP vendors to provide best-of-breed functionality. Transite's solutions are hosted or purchased, flexible, quick to implement and cost effective. For more information about Transite, visit www.transite.com.

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